

MADE BY



PARTICIPATION OPTIONS

MAIN SPONSOR

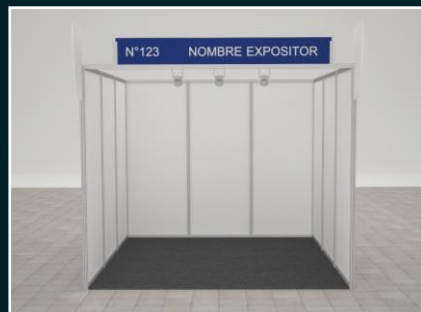


APRIL 22 - 25, 2025

ESPACIO RIESCO, SANTIAGO - CHILE

www.expomin.cl

SQM EXPOMIN 2025: RATES



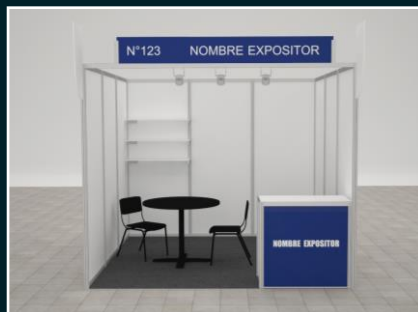
BASIC BOOTH

USD 520 x sqm + TAX

From 9 sqm

Consider:

- White panels
- Aluminum pillars
- Floor color carpet according to exhibition hall
- Exhibitor's fascia
- 100 watts x sqm + 1 electric outlet (over 2,000 watts, a second outlet is added)
- 3 spotlights



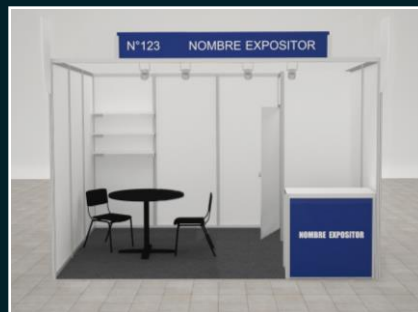
EQUIPPED BOOTH

USD 573 x sqm + TAX

From 12 sqm

Consider:

- White panels
- Aluminum pillars
- Floor color carpet according to exhibition hall
- Exhibitor's fascia
- 100 watts x sqm + 1 electric outlet (over 2,000 watts, a second outlet is added)
- 3 spotlights
- 1 small trash can
- 1 round table + 2 chairs
- 1 lockable cabinet
- 3 Reclining shelves



FULL EQUIPPED BOOTH

USD 587 x sqm + TAX

From 12 sqm

Consider:

- White panels
- Aluminum pillars
- Floor color carpet according to exhibition hall
- Exhibitor's fascia
- 100 watts x sqm + 1 electric outlet (over 2,000 watts, a second outlet is added)
- 3 spotlights
- 1 small trash can
- 1 round table + 2 chairs
- 1 lockable cabinet
- 3 Reclining shelves
- Lockable storage room 1.0x1.0mt

ADDITIONAL RATES

For preferential locations for halls and open areas:

Aisle 3 fronts :
USD 1,800 + TAX

Aisle 2 fronts :
USD 1,070 + TAX

Complete island:
USD 2,000 + TAX

SQM EXPOMIN 2025: RATES



NET AREA

USD 430 x sqm + TAX

From 200 sqm

Consider:

- Floor color carpet according to exhibition hall
- Electrical point 100 watts x sqm



OPEN AREA

- **From 100 to 199 sqm**

USD 205 x sqm + TAX

- **Over 200 sqm**

USD 185 x sqm + TAX

Consider:

- Electrical point 50 watts x sqm

ADDITIONAL RATES

**For preferential
locations for halls and
open areas:**

Aisle 3 fronts :
USD 1,800 + TAX

Aisle 2 fronts :
USD 1,070 + TAX

Complete island:
USD 2,000 + TAX

EXPOMIN INTERNATIONAL EXHIBITION

1. Official Sponsorships
2. Advertising Spaces

The largest mining exhibition in Latin America

- + Innovation
- + Technology
- + Sustainability
- + Business opportunities



 **expomin**
2025

1. EXPOMIN OFFICIAL SPONSORSHIPS:



SOLD! Equans

MAIN SPONSOR

Exclusive
USD 26,000.-
(Rates + TAX)



SPONSORED BY

Shared
USD 21,000.-
(Rates + TAX)



INVITE

Shared
USD 15,000.-
(Rates + TAX)

	SOLD! Equans		
EXPOMIN 2025 OFFICIAL SPONSORSHIP BENEFITS	MAIN SPONSOR	SPONSORED BY (4 available)	INVITE (6 available)
1. PARTICIPATION IN THE EXHIBITION			
Mention of special text at the inauguration (provided by the company and with a maximum of 50 words)	✓	-	-
Welcoming remarks by sponsor company at official lunch.	✓	-	-
Courtesy ticket for free access to the show	300	200	75
Courtesy ticket to attend the Opening Ceremony	10	5	5
Participation in Congress (Panel of approximately 1 hour shared. Topic to be defined together with the organization)	2	1	-
Delivery of company promotional material during the protocol lunch (at the exhibitor's expense)	✓	-	-
Corporate stand (basic two fronts)	36 sqm	24 sqm	sqm
Advertising activation of the company within the show for the 4 days of duration (to be defined with the organization).	✓	-	-
Parking passes	1	1	1
2. BRAND PRESENCE			
Executive access to Expomin VIP Lounge	✓	✓	-
Company logo, highlighted in official header and welcome on www.expomin.cl home page	✓	-	-
Logo on screens in the hall of the opening ceremony	✓	✓	✓
Company logo on the official invitation and digital graphics of the opening ceremony	✓	✓	✓
Company logo on the fair's App (highlighting category)	✓	✓	-
Company logo on the official invitation and digital graphics of the opening ceremony	✓	✓	✓
Company logo on exhibitor and visitors' badges	✓	✓	-
Logo on visitor registration form and accreditation voucher	✓	✓	✓
Company logo on EXPOMIN congress loop	✓	✓	✓
3. DIGITAL & SOCIAL NETWORKS			
Official sponsor on LinkedIn, Instagram and Facebook where the company will be able to highlight its image in the context of the event	3	2	2
Welcome on the event's official social media channels	✓	✓	✓
An advertorial of the company published on www.expomin.cl . It is also replicated in official social networks (company provides content)	✓	✓	-
Logo in an advertisement within the fair's media plan	✓	✓	✓
RATES (+TAX)	USD 26,000	USD 21,000	USD 15,000

1. EXPOMIN OFFICIAL SPONSORSHIPS:



OPENING CEREMONY

Shared
USD 15,500.-
(Rates + TAX)



STRATEGIC PARTNER Mining Companies

Shared
USD 12,500.-
(Rates + TAX)



EXPOMIN NIGHT

Exclusive
USD 12,500.-
Shared
USD 6,250.-
(Rates + TAX)



LOUNGE VIP

Shared
USD 4,650.-
(Rates + TAX)

2. EXPOMIN ADVERTISING SPACES

Exclusive LANYARD



It is a high impact promotional element in the exhibition, distributed to all our professional visitors (Full production management by the organizer).

USD 16,000
(Rates + TAX)

FLAGS IN THE PARKING LOT



The first access point to this great exhibition, located in parking perimeters (Full production management by the organizer).

USD 18,000
(Rates + TAX)

Exclusive. PARASOLES ESTACIONAMIENTO



The first access point to this great exhibition, located in parking perimeters (Full production management by who hires the advertising space).

USD 7,230
(Rates + TAX)

2. EXPOMIN ADVERTISING SPACES

REGISTRATION AREA MAIN ENTRANCE



Image of the main entrance of Expomin, high circulation and exhibition (Complete production is managed by the organizer).

USD 3,054
(Rates + TAX)

Exclusive. CHAIR COVERS PLENARY HALL



Logo on the congress chairs (qty. 300) (Complete production is managed by the organizer).

USD 6,500
(Rates + TAX)

VIDEO/SPOT PLENARY HALL



1-2 min video capsule on presentation screen and/or transmission between panels (capsules and promotional videos at client's expense).

USD 1,900
(Rates + TAX)

INTERNATIONAL CONGRESS

Official Sponsorships

- 15 sessions in 4 days.
- Analysis of strategic issues for the industry.
- Speakers and panelists from government, industry and technology companies from +20 countries.



CONGRESS SPONSORSHIPS:



GENERAL CONGRESS

Shared

USD 11,282.-

For exhibiting companies:

USD 7,600.-

(Rates + TAX)



PER SEMINAR

Shared

USD 7,600.-

For exhibiting companies:

USD 4,100.-

(Rates + TAX)

CONGRESS SPONSORSHIPS BENEFITS

- Staff and corporate gifts provided by the sponsor.
- (*) Benefit in each of the Expomin Congress Seminars.
- Promotional capsules and videos provided by the sponsor.

	GENERAL CONGRESS	PER SEMINAR
1. PRIOR TO THE EVENTS		
Logo during Congress's publicity campaign (print and online)	✓	✓
Logo on promotional brochure or presentation	✓	✓
Logo on the Expomin Congress section in www.expomin.cl	✓	✓
2. DURING THE EVENTS		
Words of appreciation during opening speech	✓*	✓
Passes for one or more Seminar(s) according to sponsorship category	5*	5
Digital courtesy codes for Expomin fair	80	20
Logo on presentation and/or transmission screens	✓	✓
Possibility to deliver gifts to attendees with a hostess in hall access	✓*	✓
Delivery of brochure or other material along with the work material of the attendees	✓*	✓
Logo in Congress or Seminar program	✓*	✓
Words of appreciation at the end of the activity	✓*	✓
Logo on graphics at congress room	✓*	✓
Executive access to Expomin VIP Lounge	3	✓
1-2min video capsule on presentation screen and/or transmission between panels	✓*	-
3. POST EVENTS		
Logo in thank you email to attendees + Note published on the official Expomin website	✓	✓
RATES + TAX		
GENERAL SPONSORSHIP	USD 11,282	USD 7,600
BENEFIT FOR COMPANIES PRESENT AT EXPOMIN	USD 7,600	USD 4,100



**18th INTERNATIONAL EXHIBITION AND CONGRESS
FOR LATIN AMERICAN MINING INDUSTRY**

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Let's talk!

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MADE BY

