

APRIL 19 -233, 2021

SANTIAGO – CHILE



MINING, FACILITATING THE FUTURE

www.expomin.cl

MADE BY



[OFICIAL SPONSORSHIPS]

GET THE PROTAGONISM THAT YOUR COMPANY NEEDS IN THE MOST
IMPORTANT BUSINESS MEETING OF MINING





[OFFICIAL SPONSORSHIPS]

EXPOMIN 2021

Networking space, between suppliers, professionals and executives that represent the entire value chain of the mining industry.

MAIN SPONSOR **EXPOMIN 2020**

SPONSORS BENEFITS (Maximum 2 companies per category with exclusivity)

[RATE: USD 26,000 + TAX]

1. ONLINE	
200x100px banner in www.expomin.cl	✓
Logo on at least in 4 mailings to visitors and exhibitors	✓
Presence in official social networks	✓
Story published on Expomin official website	✓
2. ADVERTISING AND DISSEMINATION	
Logo or mention in media plan (press, magazines, radios)	✓
Logo on official invitations Fair printed and digital ticket purchased through the online registration system	✓
Logo on Opening Ceremony invitations directed to protocolar guests	✓
Logo in Exhibitor, Visitor and Special Guest badges	✓

3. DURING EXPOMIN	
Basic booth (in Entrepreneurship and Innovation Zone)	30 sqm
Advertising in Official Catalogue	1 page
Logo in official APP	✓
Logo in general and high impact signs	✓
Invitations and digital courtesy codes to the fair	✓
Logo in Led screens located in the registration areas	✓
Expomin VIP Lounge access	✓
Passes for one Seminar from the XVI International Congress according your interest	2
Logo in main Led screen located in the Opening Ceremony	✓
Video development in the context of the exhibition, to publish on the website and social networks	✓
Participation in Expomin Business Roundtable (according to agenda availability)	2
Parking passes	3
Entrepreneurship and Innovation Zone Sponsorship <ul style="list-style-type: none"> • Presence of image in access and full branding inside the Zone • Present a Lecture for exhibitors and visitors to the Zone (one during the exhibition or one per day, frequency to be defined by the Sponsor) 	Exclusive
Protocolar Lunch Sponsorship (Post Opening Ceremony with Authorities and Guests) <ul style="list-style-type: none"> • Possibility of delivering merchandising together with two hostesses • Logo in graphics of the room • Words of appreciation from the presenter 	Shared

Silver Sponsors

 **Metso:Outotec**



 Contact us: sales@expomin.cl

EXPOMIN 2020 OFFICIAL SPONSORSHIPS

SPONSORS BENEFITS (Maximum 2 companies per category with exclusivity)

	GOLD	SILVER
1. ONLINE		
200x100px banner in www.expomin.cl	✓	
Logo on at least in 4 mailings to visitors and exhibitors	✓	✓
Presence in official social networks	✓	✓
Story published on Expomin official website	✓	
2. ADVERTISING AND DISSEMINATION		
Logo or mention in media plan (press, magazines, radios)	✓	
Logo on official invitations Fair printed and digital ticket purchased through the online registration system	✓	✓
Logo on Opening Ceremony invitations directed to protocolar guests	✓	
Featured logo in Visitors and Exhibitors badge	✓	
3. DURING EXPOMIN		
Basic booth	24 sqm	12 sqm
Advertising in general information guide for visitors	1 page	half page
Logo in official APP	✓	
Logo in general and high impact signs	✓	
Invitations and digital courtesy codes to the fair	✓	✓
Logo in Led screens located in the registration areas	✓	✓
Expomin VIP Lounge access	✓	✓
Logo in main Led screen located in the Opening Ceremony	✓	✓
Video development in the context of the exhibition, to publish on the website and social networks	✓	✓
Participation in Expomin Business Roundtable (according to agenda availability)	2	
Parking passes	2	2
RATES (+ TAX)	USD 21,000.-	USD 15,000.-

Sponsor

EXPOMIN OPENING CEREMONY AND PROTOCOLAR COCKTAIL

OFFICIAL SPONSORSHIPS

Metso:Outotec



SPONSORS BENEFITS (Maximum 2 companies per category with exclusivity)

OPENING CEREMONY	SHARED
Space to place advertising module in the reception hall for attendees	2 sqm
Delivery of corporate merchandising with 1 hostess	✓
Image in the VIP Lounge Expomin, place of reception of authorities and special guests	✓
Logo in salon screens	✓
Mention of companies in the words of the speaker in thanks for their participation	✓
Preferential locations for the representatives of the sponsoring company, according to the protocol determined by the organization	✓
Possibility of developing activity in the context of the Ceremony	✓
Logo in official invitations to the event	✓
Invitation for the Ceremony	10
Access for executives to the Expomin's VIP Lounge	✓
Parking passes	2
PROTOCOLAR COCKTAIL	
Logo in official invitations	✓
Delivery of corporate merchandising with 1 hostess	✓
Invitation for companion	1
RATES (+ TAX)	USD 15,500.-

General Congress Sponsors



Specifics Seminars Sponsors



XVI INTERNATIONAL CONGRESS OFFICIAL SPONSORSHIPS

SPONSORS BENEFITS (Maximum 2 companies per category with exclusivity)

1. PRIOR TO THE EVENT	FULL CONGRESS	BY SEMINAR
Logo during Congress's publicity campaign (print and online)	✓	✓
Logo on promotional brochure	✓	✓
Banner in Expomin Congress section in www.expomin.cl	✓	✓
2. DURING THE EVENT		
Mention during opening speech	✓*	✓
Passes for one or more Seminar(s) according to sponsorship category	5*	5
Invitations for Expomin exhibition	80	20
Sponsor's logo in presentation slides	✓*	✓
Possibility to deliver gifts to attendees with a hostess in access of hall (staff and gifts must be provided by the sponsor)	✓*	✓
Brochure in the attendees's materials (brochure provided by the sponsor)	✓*	✓
Logo in Congress program	✓*	✓
Words of appreciation at the end of the activity	✓	✓
Logo in graphics of the room	✓*	✓
Access for executives to the Expomin VIP Lounge	3	✓
3. POST EVENT		
Logo in appreciation email to attendees	✓	✓
Story published in Expomin official website	✓	✓
SPONSORSHIP RATES (+ TAX)	USD 16,000.-	USD 7,600.-
BENEFIT FOR COMPANIES PRESENT AT EXPOMIN (RATES + TAX)	USD 10,200.-	USD 4,100.-

LOUNGE VIP OFFICIAL SPONSORSHIPS



SPONSORS BENEFITS (Maximum 2 companies per category with exclusivity)

LOUNGE VIP EXPOMIN	SHARED
Featured logo in graphics of each meeting room	✓
Logo in VIP Lounge welcome graphics	✓
Possibility of locating promotional material in the meeting rooms that have been implemented for business meetings (mini banners, pencils, notepads, others)	✓
Use of meeting room for scheduled meetings	✓
Banner in www.expomin.cl	✓
Logo in mailing that will spread the Lounge for meeting agendas between exhibitors and visitors	✓
Logo in VIP Lounge special sing	✓
Image in Visitor Guide, shared with sponsor logos	✓
Logo in Led screens located in the registration areas	✓
Parking passes	2
RATES (+ TAX)	USD 4,650.-

The meeting point for the promotion of the highest and most advanced technological innovation for the competitiveness of the mining sector.



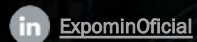


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16th WORLD EXHIBITION AND CONGRESS FOR LATIN AMERICAN MINING

